

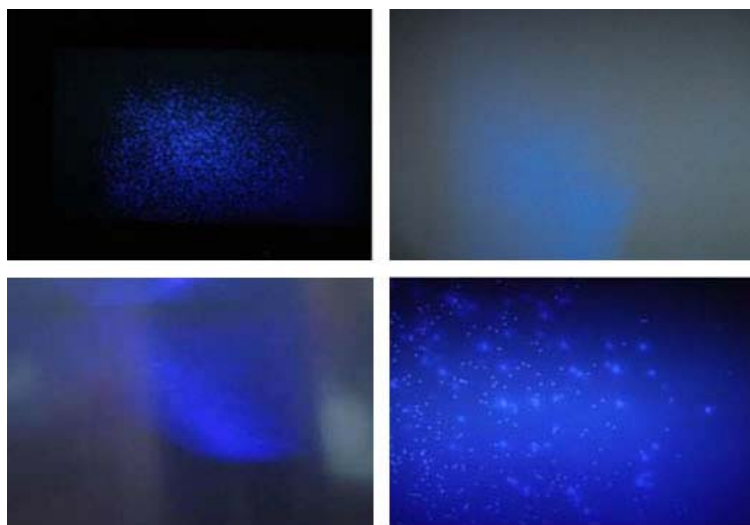
## Additional Service Coverage Information for your TV (blue dot or star pattern on screen)

Posted: 12/11/2007

2003 Model Year Grand WEGA™ Televisions

Models: KDF-60XBR950, KDF-70XBR950, KF-42WE610, KF-50WE610 and KF-60WE610

As technology evolves, Sony continually looks to stand behind the reliability of its televisions. It has come to our attention that a limited number of Grand Wega rear projection televisions (models listed above), after a period of time, exhibit blue dot or star pattern on the screen.



As part of our commitment to quality, Sony is announcing that for any owner of these model televisions who paid out-of-pocket expenses on or before December 31, 2007 for an estimate or repair service to replace the optical block for this specific issue, Sony will reimburse the customer by mail for his/her parts and labor expenses. To receive reimbursement, please follow completely the directions on the [claim form](#) for reimbursement; all claims must be postmarked by June 30, 2008. See [claim form](#) for complete terms and conditions.

In addition, for any customer who later experiences this issue on one of the affected models, Sony will cover the cost of the optical block repair (parts and labor) at no charge through June 30, 2008. All other terms of the Sony limited warranty continue to apply. Sony utilizes a network of hundreds of qualified independent third-party servicers to perform in-home television warranty service. Sony, through its authorized servicer network, will endeavor to repair your set within 30 days of your first contact. For diagnosis, warranty service, or if you are not provided a repair within 30 days, please contact Sony at (888) 649-7669.